

Village of Balsam Lake
Smart Growth & Economic Development Commission
Monday February 9, 2015 11:00 am – 12:30 pm

Meeting called to order by Jeff Reed.

Members present: Jeff Reed, Caroline Rediske, Josh Hallberg.
Volunteer members present: Chris Sondrol, Chris Nelson, Steve Healy
Others present: Darryl Ince, Carl Holmgren

Discussion was held on the Gold Shovel program created by Momentum West. This program is an excellent option for smaller communities who do not wish to spend the type of funds required to become a certified site with the state. This option will highlight Balsam Lake in a much more effective way. It will give the industrial park exposure with a lot of people through the State, Momentum West and the Polk County EDC. Cedar Corporation would assist in creating the appropriate maps needed to highlight the community, gather information shown on the checklist, prepare required text and sign off on the submission. Cedar Corporation's fee would not exceed \$2,250.00. There is also a \$500 fee to Momentum West to process the information once it is gathered. These costs are TIF eligible.

Motion by Jeff Reed to proceed with the Gold Shovel program, hire Cedar Corporation for assistance not to exceed \$2,250.00 and pay Momentum West the required \$500.00 fee. Seconded by Josh Hallberg. All in favor. Carried.

Discussion was held on filling out an application for the Connect Communities program. This program is similar to the Main Street program and an application was previously submitted in prior years. Steve Healy will evaluate the previous application and submit the current year application before the April deadline.

Possible hotel locations were discussed. The Polk County Highway property would be a prime location if the Polk County Highway department moves to a new location in the future.

An update on a grocery store was given by Jeff Reed. At this time the interested parties will not be moving forward with a grocery operation in Balsam Lake.

Discussion was held on meeting with Jason Hahn owner of the corner property to discuss in more detail plans for the property if indeed there is no development of a grocery store. Jason Hahn has expressed interest in leasing a space if a strip mall type building is built by a developer. Discussion was held on pursuing a developer to build a building with space to lease.

Motion by Josh Hallberg to adjourn. Seconded by Caroline Rediske. Carried.

Lori Duncan, Village Clerk Treasurer