

Village of Balsam Lake
Smart Growth Committee
Monday July 14, 2014 11:00 am – 12:30 pm

Meeting called to order by Jeff Reed.

Members present: Jeff Reed, Caroline Rediske, Josh Hallberg.

Volunteer members present: Karen Aubin, Keith Swenson, Chris Sondrol, Deb Peterson, Steve Williams

Discussion was held with Justin Erickson, ESSEX Capital pertaining to an agreement for professional services between the Village and Essex Capital for membership in the Community Venture Network. Justin presented an introduction, background and details on how the program works. The professional services include professionally managing the Community Venture Network, conducting an active outreach program, recruit prospects/presenters for CVN presentations and conduct preliminary review and screening of CVN prospects. This is an annual agreement beginning August 1st in the amount of \$3,000.00. In the past few years the Village has met with a couple businesses that showed interest in moving to the industrial park, however in the end it did not happen. Josh and Jeff believe the membership is a valuable tool in recruiting prospective businesses to the Village and will recommend to the Village board to approve the annual agreement with Essex Capital.

Lakes Market update will be given at the August meeting.

The committee members reviewed the strategic action plans specific goals and the status of those goals.

Motion by Jeff Reed to adjourn. Seconded by Josh Hallberg. Carried.

Lori Duncan, Village Clerk Treasurer