

Village of Balsam Lake
Smart Growth & Economic Development Commission
Monday September 8, 2014 11:00 am – 12:30 pm

Meeting called to order by Jeff Reed.

Members present: Jeff Reed, Caroline Rediske, Josh Hallberg.

Volunteer members present: Karen Aubin, Chris Nelson, Steve Williams, Steve Healy

Discussion was held on the Public Forum scheduled for September 17, 2014 at 7:00 pm at the Municipal Building. The forum will be held to inform and educate the public in regards to:

- a. Proposed grocery store building. Plans for the building will be available to review.
- b. Site plan. The site location is on the corner of Main Street and 1st Avenue East (County Rd I). The two lots are owned by Jason Hahn and Farmers Insurance John Volgren.
- c. Marketing packet. The packet will include a non-binding letter of intent, flyer/brochure, Balsam Lake Grocer Proposal, bullet point presentation, proposed grocery store building plan and site plan. (Balsam Lake Chamber of Commerce).
- d. Grocers Association Expo at Wisconsin Dells October 14th-15th.
- e. Balsam Lake Downtown Revitalization Plan. (MSA, Dave Rasmussen).
- f. Community Development Investment Grant. (25% Grant 75% Developer).
- g. Increment financing up to \$150,000.00 (recommendation from Finance/Labor Committee).

Jeff Reed will chair the forum. The public is welcome to attend and participate in this discussion.

A special board meeting will be held after the Public Forum to consider and possibly approve the following items that were tabled at the September 2nd Regular Board meeting. A letter of intent for a grocery store, a Balsam Lake Grocer proposal letter and bullet point presentation, Grocers Association Expo at Wisconsin Dells October 14-15th and increment financing.

Balsam Lake businesses have made complaints to the Balsam Lake Chamber of Commerce in regards to residents of Serenity House loitering in businesses and the Pine Park Campground. This item will be brought before Polk County and the Public Protection Committee for further review.

Motion by Karen Aubin to adjourn. Seconded by Josh Hallberg. Carried.

Lori Duncan, Village Clerk Treasurer