

Village of Balsam Lake  
Smart Growth Committee  
Monday March 10, 2014 11:00 am – 12:00 pm

Meeting called to order by Jeff Reed.

Members present: Jeff Reed, Caroline Rediske, Chris Sondrol.

Smart Growth Committee Strategic Action Plan action steps were reviewed.

**Goal #1-Secure Anderson Property:** on the April Smart Growth agenda add: Discussion on determining possible uses of the property and developing a team to approach the owners of the property.

**Goal #2-Village Administrator:** The Smart Growth Board Member Committee, Chris Nelson, Keith Swenson and Geno D'Agostino will attend 3 meetings with the Cities of St Croix Falls, Amery and Osceola administrators on March 12 and the 13<sup>th</sup>. On the April Smart Growth agenda add: Review administration meetings and information.

**Goal #3-Downtown Revitalization:** Steve & Bob met with Dave Rasmussen, MSA to start the process of developing a downtown revitalization plan. Jeff Reed will schedule a Finance Committee meeting with Dave Rasmussen in March. The BLCC is in the process of maintaining an inventory of buildings on Main Street.

**Goal #4-Support Economic Development:** Action steps 1 & 2, implement a "First Friday" and implement a "Buy Local" campaign will brought before the BLCC at their next meeting.

**Goal #5-Short term accommodations:** The team is working on recruiting investor/franchise to build lodging facility.

**Goal #6-Main Street Renewal:** This goal coincides with Goal #3.

**Goal #7-Pedestrian Infrastructures:** Add to the plan: 4. Playground Equipment, Champion: BLCC & Caroline Rediske.

**Goal #8-Economic Development:** The Village Board is working with a new industry in the industrial park.

Motion by Chris Sondrol to adjourn. Seconded by Caroline Rediske. Carried.

Lori Duncan, Village Clerk Treasurer