

Members present: Jeff Reed, Carolyn Rediske, Chris Sondrol
Others present: Steve Williams, Steve Healy, Darryl Ince, Dave Turbenson, Chris Nelson

Meeting called to order by Jeff Reed.

Jeff Reed created and added a 2012 Summary of Accomplishments page to the Strategic Action Plan. Components of items reviewed included Short Term Accommodations, Main Street Renewal, Pedestrian Infrastructure, Informational Meetings and Guest Speakers.

Anderson Family and Beach properties are added to the Strategic Action Plan. Discussion was held on acquiring the properties and obtaining a concept plan. Regarding the "Buy Local" campaign, Dave Turbenson suggested compiling a list of businesses and services available in Balsam Lake for distribution and possibly printed in the Shorelines publication. Steve Healy suggested inviting a guest to speak on the buy local campaign implemented in Hudson.

It was agreed for the summer months to change the time of the Smart Growth meeting to 6:00 p.m. on the second Monday of the month. Dave Turbenson will be sending out a mailing to the seasonal residents listing the recent accomplishments within the Village. It was noted that the Governor's fishing opener will be held on Balsam Lake in 2014.

Steve Williams presented copies made from an original master plan and map of the beach area that was developed in the early 1950's. The plan and map were reviewed and discussed. Jeff Reed will contact the Ledger regarding doing a story on the original plan.

Discussion was held on the redevelopment plan for the downtown. **Motion by Chris Nelson to recommend to the Village Board to create a downtown development/blighted property plan for Main Street. Seconded by Caroline Rediske. All in favor. Carried.**

Caroline Rediske requested projected tax revenue information for the properties from Park Drive to the Village limits and the Millpond area.

Signage issues were discussed including the regulations on banners, old signage and covering of glass/windows. It was agreed to have the Public Protection Committee review the matter.

Downtown development/blighted property plan will be Included on the May agenda.

Motion by Chris Nelson to adjourn. Seconded by Caroline Rediske. Carried.

Mary Kjeseth, Village Deputy Clerk Treasurer