

Village of Balsam Lake
Smart Growth & Economic Development Commission
Monday October 8, 2018 5:00 pm – 5:30 pm

Meeting called to order by Rod Preble.

Members present: Rod Preble, Caroline Rediske, Brandon Scheuer.

Volunteer members present: Steve Rediske, Steve Williams, Kevin Adkins, Keith Swenson, Vince Netherland, Jeff Reed, Denny Aubin.

Rod Preble stated he was striking public comments to make the meeting open to public comments.

Components of the Hotel Market Study & Feasibility Analysis were reviewed. **Motion by Caroline Rediske to recommend to the Village Board to proceed with the 2nd Phase of the Market Analysis. Seconded by Brandon Scheuer.**

Vince Netherland presented information on the proposed Polk County Housing Study. The cost may be less than anticipated as the grant funding may be more. **Motion by Rod Preble to recommend to the Village Board to participate and add funding for the Polk County Housing Study. Seconded by Caroline Rediske. All in favor. Carried.**

Discussion was held on various elements of the sign ordinance regarding electronic message boards. The committee reviewed suggested guidelines submitted by Ben Campbell, building inspector/zoning administrator. The committee will meet again to review and revise the sign ordinance.

Motion by Brandon Scheuer to adjourn. Seconded by Caroline Rediske. Carried.

Mary Kjeseth, Deputy Clerk Treasurer